

## PRESS RELEASE

### TriStyle Group companies Peter Hahn and MADELEINE carbon neutral

Munich, February 02, 2022 – **Peter Hahn and MADELEINE have been carbon neutral since the beginning of the financial year. The companies, which form part of the TriStyle Group, have defined comprehensive measures to reduce CO2 and compensate for their remaining CO2 emissions through an internationally recognised climate protection project.**

In cooperation with ClimatePartner, an expert in corporate climate protection, the TriStyle Group had their CO2 emissions calculated. A wide variety of processes that cause emissions, such as electricity, heating, employee travel and printed products, were recorded for this climate initiative. Emissions that remain despite reduction measures have been offset by an internationally recognised climate protection project since the beginning of the financial year. The project is certified under the Verified Carbon Standard (VCS) and protects 300,000 hectares of rainforest in the Amazon.

Dr. Daniel Gutting, CEO of the Tristyle Group explains: “Peter Hahn and MADELEINE stand for durable and sustainable fashion. The awareness of social responsibility as a company is in our founding DNA. We want to help limit global warming. Recording and compensating for the currently unavoidable residual emissions is part of our contribution. At the same time, we are pushing ahead with our initiatives to consciously avoid and reduce CO2 emissions – for the future of the generations to come.”

Moritz Lehmkühl, founder and CEO of ClimatePartner: “The TriStyle Group want to further intensify their climate protection efforts within the companies of Peter Hahn and Madeleine Mode, and we are very happy to support that. In addition to reducing their CO2 emissions, they are taking it further by offsetting the currently unavoidable residual emissions through certified climate protection projects. The fact that they not only keep an eye on their company's emissions, but also those of their printed products such as catalogues, confirms their integral approach.”

In addition to the efforts to avoid and reduce CO2 emissions, the TriStyle Group is also aware of its social responsibilities. TriStyle is a member of the amfori Business Social Compliance Initiative, which aims to improve social standards in the global value chain. Each supplier undertakes to act according to these social standards and to respect human rights.

TriStyle Mode GmbH

Franz-Joseph-Straße 38  
D-80801 München  
Telefon/Fax +49 (89) 599 78 90-0 /-30  
info@tristylegroup.com  
www.tristylegroup.com  
Geschäftsführer: Dr. Daniel Gutting,  
Stefan Kober, Dr. Stefan Schoon, Volker  
Valk

Bankverbindung: Commerzbank  
Kontonummer 132 965 0000  
BLZ 760 800 40  
IBAN DE88 7608 0040 0132 9650 00  
BIC/SWIFT DRESDEFF760

Sitz der Gesellschaft: München  
Amtsgericht München HRB 219719  
Umsatzsteuer-ID Nr. DE302385713  
Steuer-Nr. 143/187/91156

Another area of focus is the further expansion of a sustainable range. The TriStyle Group has specialized in the use of natural fibres for many years: Peter Hahn started with llama hair products and is a proven cashmere specialist. The cashmere products offered by Peter Hahn and MADELEINE are certified with THE GOOD CASHMERE STANDARD by AbT, a globally recognised independent seal that promotes animal welfare, environmental protection and nature conservation.

The focus when expanding the sustainable range is on the use of sustainable raw materials. The use of vegetable dyes and going through a certification process for the corresponding labelling of the items with recognized sustainability seals such as GOTS (Global Organic Textile Standard) or Green Button are further criteria that the TriStyle Group has defined as part of its corporate responsibility strategy.

You can find more information about the sustainability activities of the TriStyle Group at [www.tristylegroup.com/de/nachhaltigkeit](http://www.tristylegroup.com/de/nachhaltigkeit)

#### **Press contact**

Corecoms Consulting GmbH & Co. KG  
Email [tristyle@corecoms.de](mailto:tristyle@corecoms.de)  
Tel. 069 870 097 871

#### **About the company**

The TriStyle Group, based in Munich, unites the independently managed mail order and e-commerce companies PETER HAHN and MADELEINE under one roof. As a company of the equity investor Equistone Partners Europe, it specialises in the growing market for premium women's fashion in the 45+ target group. It operates in 13 countries with around 1,400 employees and achieved sales of around 544 million euros in the 2019/2020 financial year with the two companies PETER HAHN and MADELEINE.